

# The 2017 Hunter Defence Conference

## Sponsorship Options

### Lead Sponsorship Packages

#### HUNTER DEFENCE PLATINUM SPONSOR: \$20,000

- Exclusive logo and naming rights for the Conference.
- Five Conference Delegate tickets.
- Exclusive use of all photography taken at the Conference.
- Five minute presentation during the Conference.
- Exclusive Company branding along with:
  - HunterNet Defence Logo throughout the Gala dinner and all media and marketing surrounding the Gala Dinner
  - Promotional material in all delegates satchels.

**SOLD**

#### GALA DINNER SPONSOR: \$12,000

- Exclusive logo and naming rights for the Gala Dinner.
- VIP table of 10 for the Gala Dinner.
- Five minute presentation during the Gala Dinner.
- Exclusive use of all photography taken at the Gala Dinner.
- Exclusive Seating with Guest speaker at their VIP table.
- Exclusive Company branding along with:
  - HunterNet Defence Logo throughout the Gala dinner and all media and marketing surrounding the Gala Dinner
  - Promotional material in all delegates satchels.

**SOLD**

#### NETWORKING DRINKS & CANAPES: \$8,000

**SOLD**

- Exclusive Company branding along with the HunterNet Defence Logo during the Networking drinks & canapes
- 5 minute presentation/welcome during the Networking drinks & canapes
- Exclusive use of all Photography during the Networking drinks and canapes.
- Two Conference Delegate tickets.

## Options

#### Café Lounge Sponsor: \$7,000

- Exclusive logo rights on all café cups along with the HunterNet Defence logo.
- Acknowledgement and logo displayed on all printed and web material.
- Company branding on the café stand.
- Logo displayed on electronic screens throughout the Conference.
- Two Conference Delegate tickets.
- Promotional material in delegate satchels.

#### Delegation Satchel Sponsor: \$6,000

- Exclusive logo rights on the delegate satchels along with HunterNet Defence logo.
- Acknowledgement and logo on all printed and web material.
- Logo displayed on electronic screens throughout the Conference.
- Two Conference Delegate tickets.
- Promotional material inside delegate satchels.

#### Lunch Sponsor: \$5,000

**SOLD**

- Exclusive logo and company branding to lunch tables.
- Acknowledgment and logo displayed on all printed and web material.
- Logo on electronic screens throughout the Conference.
- Promotional material in all delegate satchels.
- Two Conference Delegate tickets.

#### Refreshment Sponsor: \$4,500

- Exclusive logo rights to premium bottled water, along with the HunterNet Defence logo.
- Acknowledgement and logo on all printed and web material.
- Logo displayed on electronic screens throughout the conference.
- Two Conference Delegate tickets.

#### Delegate Lanyard Sponsor: \$3,500

**SOLD**

- Exclusive logo rights to all lanyard along with the HunterNet Defence logo.
- Acknowledgment and logo on all printed and web material.
- Logo displayed on all electronic screens throughout the Conference.
- One Conference Delegate ticket.
- Promotional material inside delegate satchels.

#### Morning Tea & Afternoon Tea Sponsors: \$2500 (2 packages available)

- Exclusive logo and company branding of morning/afternoon tea tables.
- Acknowledgment and logo displayed on all printed and web material.
- Logo on electronic screens throughout the Conference.
- One Conference Delegate ticket.
- Promotional material in all delegate satchels.

#### Delegation Stands: \$2,500

(Multiple available)

- Exclusive Logo and Company self-branded area to display goods & services or to hold one on ones with potential customers/clients.
- Logo displayed on electronic screens throughout the Conference.
- Logo on all printed & web material.
- Company promotional DVD (max 5mins).
- One Conference Delegate ticket.
- Promotional material inside delegate satchels.

#### Program Sponsors: Advertorial Space For Sale.

- Full A4 Page: \$900.00
- 1/2 Page: \$500.00
- 1/4 Page: \$375.00

For further information and other Sponsorship Opportunities: Please Contact Merran Wiggins [merran@hunternet.com.au](mailto:merran@hunternet.com.au) | 0414 599 636

Conference Foundation Supporter:  Premier & Cabinet

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